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Fitterfly wins inaugural edition of healthcare innovation challenge by Medix

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Stamurai and Wellthy Therapeutics were selected as the first and second runner ups respectively



Fitterfly, a digital health tech startup, was announced as the winner of the inaugural edition of Digital Health Innovation Challenge India hosted by Medix Global, a leading global provider of innovative and digital health and medical management solutions.

The Navi Mumbai-based startup offers personalised digital therapeutics programmes for diabetes, pregnancy, and PCOS and obesity to deliver health outcomes.

Stamurai and Wellthy Therapeutics were selected as the first and second runner ups respectively.

Speaking on the occasion, Sigal Atzmon, Founder & CEO, Medix Global said, “We congratulate the winners of the first edition of the Digital Health Innovation Challenge India. The innovative business models and exciting ideas we witnessed have tremendous potential to grow and even revolutionise how healthcare is consumed and delivered.”

The three start-ups were among the five finalists that made it to the last round from a diverse pool of over 110 applicants.

“I would also like to thank the jury members for their valuable time and for partnering with Medix Global to make the event a grand success,” added Atzmon.

Besides, Sigal Atzmon, the jury members included Dr Sangita Reddy, Joint Managing Director, Apollo Hospitals Group & Past President, FICCI; Shrijeet Mishra, Chief Innovation Officer and Head Group Services, Aditya Birla Group; Padmaja Ruparel, President, Indian Angel Network; Naveen Tahilyani, CEO, Tata-AIA Life; Sanjeev Malhotra, CEO, Centre of Excellence for IoT and AI, NASSCOM; Rajit Mehta, CEO, Antara Senior Living; Rohit Bhayana, Managing Partner, Lumis Partners; Ajay Nanavati, Chairman, Quantum Advisors; Adv Anat Bernstein- Reich, Managing Director, A&G Partners; Dr Yaron Daniely, Partner and Head, aMoon Alpha, aMoon Ventures; Prof Mukul Gupta, Marketing Professor and Prof David Zeltser, Medical Director, Medix Global.