

Medix Global announces Digital Health Innovation Challenge finalists

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Medix Global has announced the list of finalists that will be progressing to the final round of the Medix Global's Digital Health Innovation Challenge in India.

The five finalists have been selected from a diverse pool of over 110 applicants working on digital health solutions for enhancing accessibility & implementation of quality medical care, promoting health literacy, optimising costs, providing patient engagement, driving medical adherence & compliance and improving health outcomes benefitting stakeholders from across the health, insurance and pharma sectors.

The finalists will present their innovative solutions and ideas to the independent jury comprised of eminent business leaders, CEOs, renowned innovators, entrepreneurs and academics with the aim of raising funds, and gaining traction through strategic partnerships and relationships. The virtual event will be hosted on April 29, 2021.

The jury will further evaluate the teams for their potential to increase accessibility to care, reduce unwarranted healthcare variations and advance sustainability of the Indian healthcare eco-system and the ability to make a real difference in people's lives.

The winning team will receive a monetary prize of \$10,000 and further potential funding, strategic collaborations to help scale the venture, locally and outside of India. The three runners-up will also receive three months of mentorship by Medix Global's expert team.

Speaking on the occasion, Sigal Atzmon, Founder & CEO, Medix Global said, " After careful evaluation, we are pleased to announce the five teams of finalists and congratulate them for making it to the final round."

The five teams that have been selected to compete in the finale of the Medix Global Digital Health Innovation Challenge are:

1. Wellthy Therapeutics - Wellthy Therapeutics designs clinically validated digital health interventions for chronic disease management which are deployed through a cloud-based technology stack.
2. Fitterfly Healthtech Pvt Ltd - Fitterfly is a health tech start-up challenging the status quo in diabetes.
3. Metamagics (GridSense) - GridSenseHealth is a complete, connected, proactive and preventive platform for pre and post-transplant care, designed to save lives and saving the cost of saving lives.
4. State of Mind.ai - By understanding employee's functional and emotional needs, they aim to help companies become employee experience powerhouse - a place where individuals can feel happier, healthier, engaged, and productive.
5. Stamurai – Stamurai is a speech therapy app for stuttering and speech impairments.