

## **ekincare, 1mg to hold COVID-19 vaccination drives in 500+ corporate**

20 April 2021 | News

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ekincare, a health benefits platform that helps companies administer benefits efficiently, optimise healthcare spends and show real health outcomes, has announced a partnership with 1mg to undertake COVID-19 vaccination drive and hence help fight the spread of the second wave. The vaccination drive is carried out with 100 per cent compliance with government directives. 500+ corporates will benefit from the vaccination drive.

After being the first healthcare company to take this initiative, ekincare is now at the forefront to conduct workplace vaccinations to battle COVID-19 as well. However, while healthcare companies across the country are doing their part, in times of crisis it is often important to join forces to battle ever-rising odds.

In order to help combat the spread of COVID-19's second wave beyond its current levels, ekincare and 1mg are partnering up to provide on-site vaccinations and medical assistance to all their client corporates going forward. With the combined resources, skilled teams, and proven experience of both companies, their aim is to make sure that India Inc stays healthy, inoculated and fighting fit against the pervasive COVID-19 pandemic.

Prashant Tandon, Co-founder, 1mg, said, "1mg and ekincare are uniquely positioned to play a pivotal role in driving large scale vaccination drives. We look forward to working together to provide a seamless vaccination service to corporate employees and lead the fight against COVID-19."

Kiran Kalakuntla, CEO & Founder, ekincare, said, "With an enterprise-grade platform, industry-leading service experience ekincare is happy to partner with 1mg, where ekincare will focus on generating demand and client servicing, while 1mg will help with the supply side of the equation."