

## Wadhvani Advantage launches growth programme for healthcare biz

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As the COVID pandemic has had a significant negative impact on global health, economy and society, medical companies and experts are now poised to tap the many opportunities and build the future of the healthcare industry.

In order to accelerate the process, the unique Wadhvani Advantage programme empowers businesses in the healthcare sector having the capabilities to accelerate their economic growth by 2x-10x with the help of automated 'business discovery and transformation tools'.

The Wadhvani Advantage programme includes 1-12 months of engagement and offers up to three years of hand-holding support enabled through a personalised artificial intelligence-led business acceleration process.

This programme aims to ignite the growth of businesses in the healthcare sector, accelerate revenues and free cash flows to fund growth for maximising their growth potential through do-it-yourself (DIY) discovery and business solution tool kits and other knowledge resources using AI-enabled automated logic and personalised interventions.

Wadhvani Advantage has partnered with the Association of Indian Medical Device Industry (AIMED), Voice of Healthcare (VOH) and Xynteo Vikaasato to leverage synergies in the healthcare space.

The goal is to strengthen the business ecosystem without any commercial expectations.

Speaking on the programme, Samir Sathe, Executive Vice President, Wadhvani Advantage, Wadhvani Foundation, said, "Through this programme, we aim to strengthen the Indian healthcare sector by supporting and empowering business enterprises in the sector. We aim to build partnerships with the leading healthcare ecosystem stakeholders to jointly represent the voice of the healthcare businesses and work for their enablement."

Wadhvani Advantage has come up with its own proprietary Wadhvani Index and Scoring system that would set the goals for

performance improvement. The proprietary automated discovery tool is designed to empower businesses to measure performance on the basis of 27 key performance indicators.