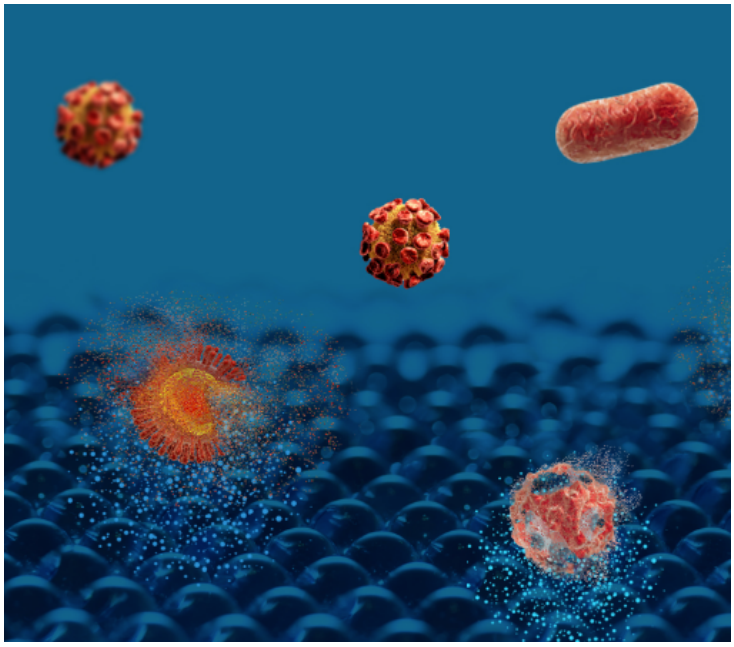
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IIT-H develops affordable & long-lasting hygiene product DuroKea Series

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This next generation DuroKea antimicrobial technology starts at Rs 189



Union Minister of Education Ramesh Pokhriyal ‘Nishank’ has virtually launched 'World 1st affordable and long-lasting hygiene product DuroKea Series', developed by IIT Hyderabad researchers.

Speaking on the occasion Pokhriyal said that Durokea Product is aligned with the vision of Prime Minister Narendra Modi to attain self-reliance. This next-generation DuroKea antimicrobial technology starts at Rs 189, kills 99.99 per cent of germs instantly and leaves behind the long-lasting protective nanoscale coating up to 35 days till the next wash, he said.

The Minister informed that the unique property of DuroKea range is to ensure instant killing (within 60 sec) and prolonged protection which is an immense necessity during this current pandemic situation.

This revolutionary antimicrobial property of DuroKea products has been tested and certified by an Indian Government accredited lab and field-tested at the IIT Hyderabad campus, he added.

Durokea S, DuroKea M, DuroKea H, and DuroKea H Aqua using innovative “Durokea Technology”, is an adhesive Nano formulation.

Durokea Serious products provide instant killing with prolonged protection against a wide range of germs including the COVID-19 Virus. Each product has been extensively tested through field trial and validated in different Indian Government accredited laboratories.