

## NITI Aayog launches AIM-PRIME to support science based startups

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### Selects Pune-based Venture Center to lead its science-based deep tech startups mentoring programme



In a major push towards deep technology and driving the country to become a digitally transformed nation, Atal Innovation Mission (AIM), NITI Aayog has launched AIM-PRIME (programme for Researchers on Innovations, Market-Readiness & Entrepreneurship), a programme to promote and support science-based deep-tech startups & ventures across India.

In this regard, AIM has joined hands with Bill & Melinda Gates Foundation (BMGF) to launch this nationwide programme which will be implemented by Venture Centre - a non-profit technology business incubator hosted by CSIR-NCL.

The first cohort of the programme is open to technology developers (early-stage deep tech start-ups, and scientists/ engineers/ clinicians) with strong science-based deep tech business ideas. The programme is also open to CEOs and Senior incubation managers of AIM Funded Atal Incubation Centres that are supporting deep tech entrepreneurs.

The benefits of this programme are aimed at addressing these specific issues through training and guidance over a period of 12 months. Candidates selected for the programme will get access to in-depth learning via a comprehensive lecture series, live team projects, exercises, and project-specific mentoring. They will also have access to a deep tech start-up playbook, curated video library, and plenty of peer-to-peer learning opportunities.

Director of Venture Centre Dr. Premnath said “The hallmark of the AIM-PRIME programme shall be hands-on practical insights and mentoring from experts and mentors who have been nurturing science-based deep-tech startups in global innovation hotspots as well as in India.”

The programme is catalyzed by the office of the Principal Scientific Advisor, and the Pune Knowledge Cluster. Details on the AIM-PRIME programme are available at [aim.gov.in](http://aim.gov.in) or [www.primeprogramme.in](http://www.primeprogramme.in)