

## HealthPlix raises \$13.5 M for strengthening healthcare delivery in India

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**It plans to grow 5x by expanding the doctor base in existing geographies**



HealthPlix, a Bengaluru based startup, has announced raising \$13.5 million in Series B funding led by Lightspeed, with participation from JSW and existing investors Kalaari and Chiratae.

The #1 go-to-platform for doctors, HealthPlix is fast becoming the operating system for healthcare delivery in India. It plans to grow 5x by expanding the doctor base in existing geographies, adding new towns and medicine specialities, and bolstering its team and product.

Sandeep Gudibanda, serial entrepreneur and CEO of HealthPlix shared, "Doctors are at the core of healthcare delivery, and at the core of a doctor's day is his interaction with the patient. These few minutes matter most. It is in this precious interaction that health decisions get made, diagnostic tests get prescribed, pharmaceutical brands get chosen, surgical procedures get planned, and hospital referrals get made. This interaction is the moment of truth, where \$88 billion of annual healthcare spend is decided. And in this moment of truth, the ONLY solution that doctors turn to for assistance is HealthPlix."

HealthPlix today serves more than 12 million unique patients - including 10% of all diabetic and cardiac patients in India! - supporting 60,000+ consultations daily across 15+ specialities. HealthPlix has become the #1 go-to-platform for doctors, and is especially loved by top doctors (called Key Opinion Leaders): 10% of India's top oncologists, 25% of India's cardiologists and 75% of India's top endocrinologists & diabetologists use HealthPlix for more than 4 hours everyday.