

HealthCube ropes in Runam Mehta as Chief Growth Officer

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HealthCube announced the appointment of Runam Mehta as its Chief Growth Officer. Mehta will chart the course for a market leading and beneficial technology driven product and explore scalable business solutions across segments.

Speaking about this, Dr Ramanan Laxminarayan, Founder, HealthCube, said, “Runam is a proven leader in the Indian healthcare space with an in-depth understanding of the delivery ecosystem and consumer needs. She comes to HealthCube with strengths in business strategy and has been at the forefront of several pioneering initiatives in her career.”

Adding her views, Mehta, said, “I am very happy to join the HealthCube team as the Chief Growth Officer. My journey in the realm of healthcare, specifically access to it, has been interesting. My focus will be on growing HealthCube’s business as much as envisioning how India’s overall healthcare delivery model can benefit from what we do. HealthCube is doing well in

terms of providing access to point-of-care diagnostics in areas where it is not accessible. I will be looking at how to scale up our offerings in the market in the times to come.”

Runam is an out-of-the-box thinker and strategy expert with over 14 years of experience in building businesses, and creating new avenues of healthcare delivery in India. She has achieved success in diverse areas across the healthcare spectrum. She pioneered the first and most comprehensive home isolation programme for COVID-19 patients as part of Portea Medical.

Her first entrepreneurial venture, ‘Work Ergonomics’, spread awareness about postural problems and injuries among corporate workforce. Mehta is a trained physiotherapist with an MDT Certificate from the Sancheti Institute. She has also completed an Executive General Management Programme, Business Administration and Management, from the prestigious IIM, Bangalore.