

## HealthCube collaborates with Samsung to strengthen Anaemia Mukt Bharat initiative

24 March 2021 | News

**Samsung is the mobility technology partner for HealthCube with its palm-sized solution – Galaxy Tab A**



HealthCube, a point-of-care technology-enabled diagnostics service provider, has partnered with Samsung to enable blood tests for school students under the government's Anaemia Mukt Bharat initiative. Samsung is the mobility technology partner for HealthCube with its palm-sized solution – Galaxy Tab A.

HealthCube works towards making diagnosis simple and hassle-free in rural areas. They needed technology that could aid them in collecting a large amount of data from the field which could be stored with acute security. With the Galaxy Tab A, HealthCube is able to collect a large amount of data from the field which can be retrieved locally. The multi-functional tab has made the process of data collection and recording instant and its big screen helps the on-field record data from the screening easily. Unique patient records can be created instantly, using the tablet's high-res camera.

Speaking about this, Dr Ramanan Laxminarayan, Founder, HealthCube, said, "HealthCube is used to screen school children for their haemoglobin levels. We store data on HealthCube's EzDx app installed on Galaxy Tab A."

Adding further, Akash Saxenaa, Senior Director, Enterprise Sales, Samsung India, said, "Samsung collaborated with HealthCube to provide time-saving and cost-effective real-time diagnosis to rural patients. Enabled by Galaxy Tab A, healthcare workers with access to HealthCube's EzDx app could manage patient data in a quick, easy and secure manner. Samsung is proud to have been the technological partner for HealthCube's noble initiative."

Aided by Samsung's technology, HealthCube is able to store and upload the unique records of the patient on the cloud which can then be immediately shared with/by the healthcare workers. The GPS feature on the Tab helps in tracking the location of operators and beneficiaries in real time ensuring their safety.