



## US firm OsteoStrong announces major expansion to India

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US based OsteoStrong International Inc., the wellness franchise founded by CEO, entrepreneur and author Kyle Zagrodzky, has announced a major expansion to India and its surrounding countries.

Despite a tumultuous year for many businesses, OsteoStrong continues to experience robust growth with over 145 wellness centers in the United States, Australia, Greece, New Zealand, Norway, Bulgaria, Cyprus, Iceland, Sweden, Poland, Denmark, and now India.

OsteoStrong's first center in India is located on Loudon Street in Kolkata, India. The Grand Opening is scheduled for late spring 2021. This is the first in a large expansion of OsteoStrong throughout India and its surrounding countries. Right now OsteoStrong has 145 centers open worldwide.

This is another massive success for the company and its mission to help people around the world improve their bone health with patented osteogenic loading technology.

The partnership's mission is to help 100 million people throughout India and surrounding countries dealing with bone health and related issues.

The agreement between Rishi Todi and Chetan Todi of the NPR Group headquartered in Kolkata, along with Perry Eckert, (OsteoStrong's Master Franchisee in Australia) plans to open OsteoStrong locations throughout India, Bangladesh, Nepal and Sri Lanka.