

Navia Life's Smart EMR 2.0 to digitise doctors' practice, enable real-time interaction with patients

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Navia Life Care has launched Navia Smart EMR 2.0 with an aim to advance and digitise doctors' practice with digital prescriptions. The product is an advanced version of Navia Smart EMR – an integrated platform that allows doctors to create digital prescriptions and provides real-time conversation with patients.

"The Navia Smart EMR is a tailor-made product made in line with user behaviour and user needs. We are really excited to launch this product," said Kunal Kishore Dhawan, Co-Founder, Navia Life Care.

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The newly launched version of the product has WhatsApp integration that also enables doctors to share educational videos

and prescriptions with patients for effective care. Additionally, the product leverages new-age technologies and analytics to track the practice with readymade reports at fingertips like OPD highlights, VC highlights, prescription insights, etc. With Smart EMR 2.0, doctors also get free 500 SMS for enhanced patient engagement.

Navia Smart EMR 2.0 is based on licensing models with an annual subscription fee chargeable from doctors, hospitals, institutions, and enterprises such as pharma and insurance. Moreover, it is available in 10 regional languages to acquire an expansive base of doctors across the country. With superior and rich features, Navia Life Care plans to onboard 25000+ new doctors and three million patients in the next 12 months.