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MSME & Start-up forum Bharat appoints Sanjeev Singhai as National VP

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Singhai also Co-owns Buchanan India, a TV ad & video content business. He is the founding member ofÂ www.HomeTesterClub.com, the worldâ??s largest community of grocery buyers. He also owns Sanjeev Digital LLP which is a business consulting firm



MSME & Start-up forum- Bharat has appointed Sanjeev Singhai as a National Vice President who is also the founder of Wellnessta.com – India's first wellnessTech platform; a popular wellness solution provider that provides instant online access to clients for beauty salon, spa, and naturopathy services and so on.

The MSME Start-up forum – Bharat is a platform that brings together MSME, start-ups, entrepreneurs and businesses under one pavilion to develop, promote and support upcoming and evolving sectors across the country.

Singhai said "I am honoured to be a part of this esteemed forum; my plan is to implement a firm governance structure, build awareness and provide support to various sectors through web interaction and portals; most importantly, to help and reach Indian MSME & start-up goals."

Manoj Kumar Shah, Founder & National President, MSME & Start-ups Forum - Bharat, added, "The expertise of Mr Singhai as a communication specialist, his ability to build systems and processes will add value to the objectives of the forum"

Singhai has diplomas from Harvard Business School and IIM-Bangalore, he is passionately creative and gushing it freely into work is his forte.

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They have their presence pan India and are globally present in Hong Kong and Kenya with an aim to be available across the globe and act as a link that binds this sector together.