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BD-India's new educational programme to improve breast cancer treatment

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This initiative will focus on upgrading information levels on implanting, administration and maintenance of chemo ports amongst all cancer stakeholders and caregivers.



BD-India (Becton, Dickinson and Company) has announced the launch of a specialist educational programme on chemo ports on World Cancer Day, observed on February 4, every year.

This initiative will focus on upgrading information levels on implanting, administration and maintenance of chemo ports amongst all cancer stakeholders and caregivers. Experts believe that the intensive information and knowledge around ports can greatly improve the treatment regime & quality of life for breast cancer patients significantly.

Dr Harit Chaturvedi - Chairperson, Max Institute of Cancer Care, Delhi emphasises “Chemo ports have contributed significantly in improving the journey for cancer patients. One prick at every chemo session is a great assurance necessary for a person who has to go through this week after week for a few months.”

Pavan Mocherla, Managing Director-BD-India/South Asia said, “ Our new initiative, Port Shala has been designed specifically to generate awareness around cancer and chemo ports. It will enable nurses and technicians to enhance their skill and knowledge on care and maintenance of chemo ports for breast and colon cancer patients.”

PortShala aims to aid continuous learning about new and developing science in chemo ports and facilitate a deeper understanding of chemo port usage amongst healthcare workers, cancer caregivers and patients. Based on the principle of 4As namely awareness, application, adoption and advocacy, PortShala will comprise of hands-on programmes, webinars and virtual experience sharing platforms for the medical fraternity to update on the latest technology and knowledge.