

HopeQure brings fully automated corporate mental wellness programme

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HopeQure, one of the most trusted and HIPAA certified online counselling platforms for mental health in India, has recently announced the launch of a fully automated online corporate employee mental wellness programme. The exclusive Employee Assistance Programme helps the employees to adopt healthy work practices by offering a comprehensive solution to support them through their work-life challenges.

The Employee Assistance Programme caters to the specific needs of the employees and supports them for Prevention of Sexual Harassment (POSH), Shift-work Lifestyle Management, Healthy Maternity, Diet, Yoga, Meditation, Nutrition, post-retirement preparation, and other wellness services that help in improving their mental health and productivity.

Discussing the benefits of the programme for employers, Vivek Sagar, Founder & CEO, HopeQure, said, "We at HopeQure.com are determined to help organisations to become more efficient and productive by improving the mental health of their employees. Thus, we have designed a fully automated HIPAA compliant programme that provides the corporates with the best mental health support for their employees at an affordable cost."

Considering the present scenario, the Employee Assistance Programme promotes healthy work culture, addresses high attrition rates, resolves inter & intra team conflicts, improves workforce efficiency, thereby minimising direct and indirect costs due to mental health problems.

Its duration varies upon the deliverables starting from 6 months to 12 months that also determines the cost of the program.

HopeQure.com offers a wide range of solutions to ensure holistic mental health support to both employees and employers. These solutions help to understand and address its employees' mental health concerns which ultimately leads to a psychologically safe, cohesive, and cooperative work environment.

Additionally, it is also planning to expand its footprints to international markets – the US followed by GCC and Asia.