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Estonian health startup announces new partnerships in India

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To set-up Digital Clinics for over 3 lakhs doctors in India



Within a month of setting its footprint in the Indian market, Estonia based global e-health innovator company Viveo Health, has announced two major partnerships with the Indian companies Doceree and Credihealth. Trusted by thousands of health professionals in over 40 countries around the world, Viveo Health is committed to provide world-class telemedicine solutions to the Doctors and Healthcare professionals in India.

As the global e-health market is all set to thrive at a high pace through the pandemic, India is also witnessing a reforming trend in the adoption of digital healthcare services. With a prime objective of connecting the doctors to patients at a click of a button, Viveo Health has partnered with Doceree to set-up Digital Clinics for over 3 lakh doctors. Digital Clinics will be a virtual office platform for doctors that would be offered free of charge by Viveo Health to doctors and other medical professionals. Doceree, a physician-only platform for programmatic marketing, is working towards building more effective ways for pharma brands to keep the doctors' community engaged. The partnership will benefit both the companies in onboarding doctors onto the technology platform in a simple, quick and easiest way possible.

To make healthcare more accessible and affordable in India, Viveo Health has partnered with Credihealth. The partnership will enable 35000 doctors to connect with over 10 million patients annually and further boost the confidence of patients and their family members, as they get personalised guidance from a team of medical experts. Credihealth is building a healthcare ecosystem where people from around the world can quickly find credible and reliable answers to their medical problems along with easy access to the best healthcare experts to guide them towards a healthier, happier and more fulfilling life.

During his current visit to India, Raul Kallo, CEO and Founder of Viveo Health said, "As India is establishing itself as a major presence in the digital economy, we are indeed happy to bring the best of technology from one of the world's most advanced digital economies 'Estonia'. At Viveo, we aim to help every doctor and patient to have a seamless consultation, thereby making quality healthcare accessible to every Indian".