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'Watch Your Health', Madhavbaug jointly launch phygital healthcare platform

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The platform harnesses data through machine learning which helps in identifying patientsâ?? problems much faster, suggest the patient a programme and helps the doctor track the patient much faster and take necessary action



Watch Your Health, one of the leading tech start-up companies with more than 10 lakh serviced clients served digitally across India in association with Madhavbaug, a leading chain of 255 cardiac care clinics and two hospitals with more than 10 lakhs clients treated over a decade, have launched a Unique New Age Phygital Healthcare platform.

The platform harnesses data through machine learning which helps in identifying patients' problems much faster, suggest the patient a programme and helps the doctor track the patient much faster and take necessary action.

On this occasion, Ratheesh Nair, CEO, Watch Your Health said, "Our expertise of digital journey with more than 10 insurance companies have helped to broaden our vision, we are now advancing from user health and wellness space into patient treatment space and we hope we can influence lives and of course save lives of our fellow Indians."

The app tracks day-to-day activities and diet intake including statistics like number of steps, sleep duration, and number of active hours without any input from patient and help patients with detailed analysis on lifestyle pattern. With this the patient would know his/her adherence towards the programme set by the doctor.

Rohit Sane, CEO, Madhavbaug said, "As world is facing ongoing challenge of Covid-19 pandemic, we are now well versed with the fatalities affecting patients suffering from heart related problems. With the use of WYH Technology, Madhavbaug can scale the outreach program and provide end to end services with much-needed precision and value to the patient."