

Philips highlights role of technology to engage younger healthcare professionals in India

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91% of younger Indian healthcare professionals say that digital health technologies will improve patientexperiences



Philips India has announced the India findings of its 15-country Future Health Index (FHI) 2020 report- The age of opportunity: Empowering the next generation to transform healthcare. The study reveals that 91% of younger Indian healthcare professionals feel that digital health technologies, including Adaptive Intelligence (AI), telehealth and digital health records amongst others, will aid in improving patients' experiences and 90% say they are an important tool to achieve better patient outcomes.

Above other countries surveyed, 81% of younger Indian healthcare professionals believe that AI will allow them to offer personalised care. Digital health records topped the list as the most beneficial technology for improving patient care over the next five years.

Commenting of the launch of the India report, Rohit Sathe, Vice President, Health Systems, Philips Indian Subcontinent said, "To support the industry's rapid demand and shift towards digitisation, we have organised over 100 hours of digital learning engagements and webinars for healthcare professionals in India. We hope that the insights from our report will offer guidance to key stakeholders on empowering the new generation of healthcare professionals."

Key findings of India Future Health Index 2020

Harnessing technology to help transform healthcare

- 87% of younger Indian healthcare professionals believe that the right technologies have the potential to reduce their workload
- 81% younger Indian healthcare professionals agree that the adoption of digital health technologies have the potential to lower their stress levels
- 90% of them believe that digital health technologies are an important tool to improve patient outcomes

Creating the ideal healthcare working environment

- 70% of younger Indian healthcare professionals regularly experience work-related stress
- 85% of younger Indian healthcare professionals working at 'Smart' facilities are satisfied with their work
- 67% of younger healthcare professionals in India feel they can drive change in how their hospital or practice is managed

The report also evaluated the gaps in healthcare education and training of younger healthcare professionals in India. It pointed that although 81% of younger Indian healthcare professionals only knew it by name, knew a little or knew nothing at all about value-based care, 46% expressed that they do not know how to use digital patient to inform patient care. The study revealed that more than half (69%) of younger Indian healthcare professionals believe that training on understanding the data outputs of new technologies will enable them to use digital patient data most effectively.