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Aetna India appoints Anurag Khosla as CEO

11 November 2020 | News

Khosla brings in two decades of experience in healthcare IT solutions and services, working in high growth technology led businesses



Aetna India (www.vHealth.io) has announced the appointment of Anurag Khosla as the new Chief Executive Officer (CEO) to accelerate its business in India. Khosla brings in two decades of experience in healthcare IT solutions and services, working in high growth technology led businesses. His appointment is a strategic move for Aetna India to build on the success of the last few years and continue to develop the company. Khosla will oversee all aspects of India business which caters to over four million members.

Before joining Aetna India, Khosla managed Optum Global Solutions (OGS), the global technology and IT services business of the United Health Group. Khosla was with the business since inception and successfully scaled the business to become a leading global healthcare technology and IT services business. Although based in India, Khosla led the expansion of global infrastructure, solutions and services in North & South America, Europe and APAC enabling the business to provide comprehensive and integrated solutions to its customers. He also held leadership positions at Wipro BPO and was responsible for launching and eventually growing three different accounts in the Healthcare and Technology Industry. Khosla is a post-graduate from the Indian School of Business and Kellogg's School of Management, Chicago and holds a Corporate Development & Competitive Marketing Strategies Certification from Wharton School of Business, University of Pennsylvania.

Dr Sneh Khemka, President, Population Health, Aetna International said, "Anurag is a highly competent senior executive and a strong strategic thinker. I look forward to his strategic contribution and build strong alliances with our partners."

Khosla commented, "It is an honour to lead the fast growing Aetna India business and further their vision of providing access to quality and affordable healthcare in every corner of India. I firmly believe that vHealth's world class digital healthcare offerings, cutting edge technology and a robust partner network can transform the primary healthcare landscape in India. I look forward to working with my vHealth colleagues and most importantly, our partners in serving our members, as we embark on the next phase of development and success."

vHealth by Aetna is one of the pioneers in preventive and primary care service providers in India. Its membership empowers members to access end-to-end healthcare under one roof.