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Intexso launchesÂ anti bacterial & anti viral face masks

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The TexsoGuard face masks have been launched in two varieties namely,Â Premium and Classic.



Intexso Biochem, based in Mumbai, has recently launched the TexsoGuard anti-viral and anti-bacterial face masks powered by HeiQ Viroblock NPJ03 and HeiQ Smart Temp. Intexso is the sole distributor of HeiQ products throughout India.

While the HeiQ Viroblock NPJ03 is among the first textile technologies in the world to be tested successfully against SARS-CoV-2, the COVID-19 causing virus, HeiQ Smart Temp is a patented technology based on hydro-functional polymer, adding to the fabric the ability to response to the temperature change in the surrounding and activate a dynamic evaporative cooling property.

The TexsoGuard face masks have been launched in two varieties namely, Premium and Classic. The Premium mask is made up of special fabrics, like dope dyed polyester on the outer layer and super soft Modal fabric on the inner layer, while the Classic mask is made of 100 per cent soft cotton knit fabric in both inner and outer layer. While the fibre composition in these two types of masks differ they carry exactly identical protection and the various chemical technologies used in both masks are exactly identical.

The outer layer in both masks is treated with HeiQ Viroblock NPJ03 and a water repellent treatment HeiQ Eco Dry.

The middle layer is made up of 60gsm SMMS fabric which effectively filters out all kinds of fine dust particles, giving a PFE value of 95 per cent plus. At the same time offering excellent breathability and withstanding repeated washings up to 30 times.

The inner layer is once again treated with the HeiQ Viroblock technology as an additional protection point and also with the HeiQ Smart temp technology which keeps the wearer cool and comfortable even when one is wearing the mask for a long period of time at a stretch.

Speaking about this, HP Shetty, Director, Intexso Biochem Pvt Ltd said, "We are happy to launch the TexsoGuard face masks treated with the state-of-the-art technologies from HeiQ Materials AG, a leader in textile innovation worldwide."

The TexsoGuard Face Masks are available on Flipkart & Amazon in the pack of 1 at a price of â?¹ 250 for the Premium masks and â?¹ 180 for the Classic masks.