

IQVIA, Medvarsity expand access to specialized courses for HCPs

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Professionals on HCP Space™ will be able to access more than 150 courses in clinical and management areas



IQVIA, a leading global provider of advanced analytics, technology solutions and contract research services to the life sciences industry has announced a collaboration with Medvarsity Online Ltd., Asia's largest healthcare ed-tech company based in Hyderabad, to provide healthcare professionals (HCPs) with flexible, on-demand medical e-training solutions through IQVIA's collaborative learning platform HCP Space™ to support training compliance.

Through this strategic alliance, professionals on HCP Space™ will be able to access more than 150 courses in clinical and management areas covering a wide range of specialties including diabetes, emergency medicine, cardiology, nutrition, wellness, healthcare informatics, mental health, and more. With these online courses, HCPs will be able to further advance their training, knowledge and career wherever they are, while providing quality healthcare for their patients by ensuring their certifications stay current through continuing education.

"Bringing together a coherent network of HCPs, industry, relevant content and a robust digital backbone for knowledge exchange and interaction is the need of the hour," said Amit Mookim, managing director, IQVIA South Asia.

"We are extremely glad to join hands with IQVIA. The collaboration will help us strengthen our vision of impacting healthcare through education. Given the rapid change in the healthcare delivery approach and the advancements in technologies, we need to reassess the learning needs of healthcare professionals. Upskilling is of utmost importance for healthcare professionals to keep themselves abreast of the latest developments in clinical sciences and medical technologies," said Gerald Jaideep, CEO, Medvarsity Online Ltd.