BioSpect
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Dollar Industries, HealthGuard introduce anti-viral products

09 September 2020 | News

The initial range consists of anti-viral masks and innerwear for men



Dollar Industries Limited, one of India's leading brands based in Kolkata in the hosiery segment, has joined hands with Australia based company, HealthGuard and curated a new range of anti-viral products. The initial range consists of anti-viral masks and innerwear for men. The safe cosmetic based chemistry of HG AMIC is 100 per cent and skin-friendly and remains active on treated fabric achieving excellent wash performance.

Dollar Industries organized an insightful and knowledge-driven panel discussion, #DontBringTheVirusHome, on an e-platform recently. The brand addressed the best measures to protect oneself along with their loved ones. With a primary focus on #DontBringTheVirusHome, the panel discussion consisted of eminent medical practitioners - Dr Kunal Sarkar, Senior Vice-Chairman, Director and Head of Cardiac Surgery at Medica Superspeciality Hospital, Dr Uttiya Deb, Clinical Pharmacologist, Burdwan Medical College, Dr Shreevidya Venkatraman, Senior Consultant, Internal Medicine, MGM Healthcare, and Arindam Choudhuri, Business Head - Global, HealthGuard along with Vinod Kumar Gupta, Managing Director, Dollar Industries Limited.

The session was all about sharing the correct information and building awareness about #DontBringTheVirusHome. The panelist shared their insights and suggestions to create awareness among the general public about personal hygiene and how to protect themselves now onwards with the new normal concept.

Dollar Anti - Viral masks are priced at Rs120 for a pack of 2 pcs and the Men's innerwear comprising of vests, briefs and trunks are priced between Rs130 to Rs190 and are available across the country.