

## Davaindia signs 180 new generic medical stores in India

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**The company aims to spread its wings pan-India by opening new stores in every village, town, city in the next two years' time.**



Gujarat based Davaindia is India's fastest growing retail chain of generic pharmacy powered by Zota Health Care Limited. Inspired by the revolutionary campaign by our Prime Minister for generic medicines, the company launched its lowest-priced generic medical stores, by the brand name of Davaindia.

The company has so far 550 stores across India with 15,000,00 happy customers and already signed up 444 new store agreements which will be operative soon. The company aims to spread its wings pan-India by opening new stores in every village, town, city in the next two years' time.

More than 1500 drugs, ayurvedic, gym supplements, OTC, nutraceuticals, surgical, cosmetics and wellness products are available in the stores of Davaindia. The company has signed up for 180 new stores in just one month. The company launched 50 new franchise stores in this month.

The company is also planning to add 250 new products soon to its existing range of products. The company is motivated by the Atmanirbhar Bharat scheme and plans to start this new type of store with a very small investment. The company has recently launched its Android app so that customers can check the rate difference of Generic Medicine and Branded Medicine even while sitting at home. They can also check the nearby store of Davaindia. An app for Apple phones users will be launched soon.

Generic Medicine costs up to 90% less as compared to branded medicines. Generic medicines are equally effective as branded medicines and consist of the same composition. The company aims to reach as many people as possible with the benefits of over-the-counter medicines as the company maintains a low MRP of the existing medicines.