BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

Hula Global expands PPE portfolio with face shields

13 June 2020 | News

The firm has increased its product offerings for the medical sector, service industry and the general public



After building the capacity to produce near to a million medical coveralls during the ongoing lockdown, Noida based manufacturer & distributor of medical PPE gears Hula Global has introduced protective face shields for those associated with service industries, including restaurants, retailers, salons, grocery stores, food plants as well as the medical sector.

With Prime Minister Narendra Modi raising a clarion call to the nation to go ‘Vocal for Local’, homegrown firms like Hula Global, which started the PPE manufacturing with coveralls under its brand name ULTRA has augmented its product offering with a broad range of PPE garments, including a variety of gloves, masks, etc. While the newly launched face shields are designed for the medical and service industry, they are available to the general public, too.

Speaking on the launch, Mr. Karan Bose, MD, Hula Global said, “The demand for facial protection is rising rapidly as the government is finally moving towards unlocking the country. Along with shielding the front-line healthcare workers, we are now receiving inquiries from other service sectors as well. Our face shields have been designed to not only protect the customers but also make them feel comfortable once they step out of their homes for their respective businesses.”

Having acquired deep knowledge and expertise in the manufacturing of medical-grade products since its inception in Dec 2018, Hula Global has been aggressively emphasizing manufacturing PPE gears to deal with the global COVID-19 crisis. Today, its brand, ULTRA Uniforms is the only Indian PPE and coverall brand that has been approved by the Bahrain government. With approvals from the government of Saudi Arabia and Iran as well, the firm has already established distributors of ULTRA in the countries. It is now awaiting the export ban to be lifted so that the shipping procedure to these countries can be conducted.