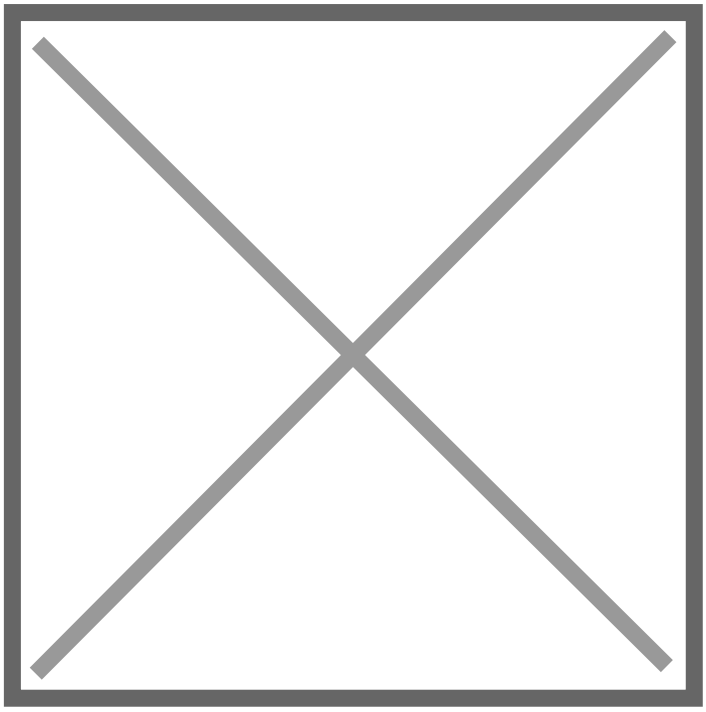
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GE Healthcare bags FICCI Healthcare Excellence Award

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GE Healthcare, the Indian healthcare division of General Electric Company Worldwide, has been awarded the Federation of Indian Chambers of Commerce and Industry's (FICCI's) Healthcare Excellence Award for taking healthcare to the masses.

The award was handed over by Dinesh Trivedi, Minister of Health (State), Government of India, in New Delhi, along with film actor and chairman of FICCI Entertainment Committee – South India, Kamal Haasan. The FICCI Healthcare Excellence Awards celebrate the spirit of excellence in India's health services industry, thereby encouraging initiatives in urban, semi-urban and rural areas; to provide accessible and affordable quality healthcare to all.

While congratulating the winner, Shobha Mishra Ghosh, director of FICCI, said, “One-hundred-and-thirty nominations were received for FICCI Healthcare Excellence Awards 2010, a forum which was set up to recognize innovative and inclusive healthcare practices in India. FICCI is pleased to recognize GE Healthcare for its significant, continued efforts in taking healthcare to the masses affordably.”

V Raja, president and CEO, GE Healthcare, India, said, “It is a great honor to be recognized for our efforts in making healthcare accessible and affordable to the masses in India, with the same quality that is available in the western world. It reflects our commitment to GE Healthcare's vision of "healthymagination" to create a healthier world, in an affordable and accessible way.”