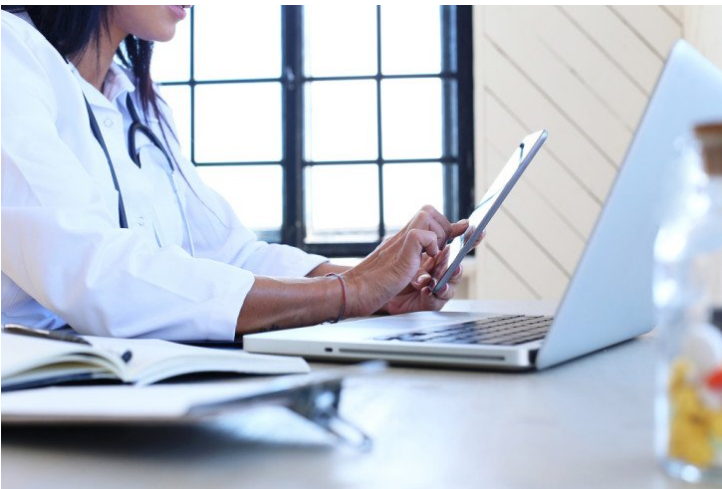


care.Fit collaborates with Columbia Asia India to enhance teleconsultation services

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Doctors from more than 20 specialties and super specialties from Columbia Asia will be available on the care.fit platform for a tele-consult



In order to enhance its teleconsultation services in the country care.fit, cure.fit's primary healthcare vertical has announced its partnership with Columbia Asia India.

As part of the collaboration, doctors from more than 20 specialties and super specialties from Columbia Asia will be available on the care.fit platform for a tele-consult.

Speaking about the partnership, Madan Somasundaram, Head care.fit said, "We are delighted to collaborate with one of the most trusted and high quality hospital chains, Columbia Asia India to provide quick and easy medical consultation to those in need, during these testing times. We are trying to pool every resource we can, to help serve people. Our association with Columbia Asia India will help in making health easy and touching more lives."

This announcement comes weeks after care.fit launched telemedicine services across the country. The organization offers primary care services, including both online and offline consultation services along with full-body check-up in its state-of-the-art clinics and customized health plans for various specialties.

Dr. Nandakumar Jairam, Chairman and CEO from Columbia Asia India said, "As a leading healthcare provider in the region, we are always looking to find new ways of connecting with patients in the country. care.fit's teleconsultation service is the apt platform to bridge the gap between patients and doctors. This will surely enable us to provide optimized services to our patients."

Columbia Asia India is one of the leading hospital chains in the country with hospitals in Bengaluru, Pune, Ghaziabad, Gurugram, Kolkata, Mysore and Patiala.

