

## **IQVIA launches Avacare clinical research network**

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IQVIA, a leader in human data science, has announced the launch of Avacare Clinical Research Network™, a technology-based global site network that opens opportunities for more clinical trials at experienced clinical and research sites. Avacare's unique analytical tools help sites in Avacare's network match patients to clinical trials faster and more effectively.

Previously known as Qcare, Avacare has now expanded to include sites in the U.S. and India, with coverage across 19 therapeutic areas. Through existing physician relationships connected to approximately 6.5 million patients globally, Avacare provides innovative treatment options that drive healthcare forward.

Avacare uses innovative clinical technology with advanced analytics to deliver artificial intelligence-powered patient referrals and data-driven enrollment trends. By utilizing proprietary algorithms and privacy-protected health records across sites, Avacare precisely identifies the best patients to opt-in for each trial and supports the investigators in engaging patients for those trials.

"We believe combining clinical research and patient care produces better patient outcomes, reduces cost of care, and advances research that will benefit patients," said Cynthia Verst, president, Design and Delivery Innovation, Research & Development Solutions at IQVIA. "This is another example of IQVIA's commitment to human data science, where our Avacare network enables practices to efficiently match trial participants to clinical trials, advancing medical innovation."