

## Fujifilm India expands footprint in Bengaluru

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### State of art Fujifilm Bangalore office reflects the company's philosophy of bringing Value from Innovation



Fujifilm India Private Limited, a global pioneer in imaging technologies, has announced the opening of its new office in Bengaluru, India. This new set-up will help the company further expand its presence in southern India, better serve its existing customers, and also provide an exciting and fun working environment to its workforce.

The new office, located on Infantry Road, comes equipped with best-in-class amenities and service capabilities. Multi-coloured workstations along with Wi-Fi meeting rooms with HDCOM facility, collapsible training rooms. It will also offer endoscopy and DSC camera service centers to serve its ever-increasing customer base in the region. With this, we will be able to provide better customer service to our customers in the Bangalore region.

With the new workplace, Fujifilm plans to increase the workforce by 30% in the city across functions like Electronic Imaging Division, Instax, Industrial Products and Medical Systems. The Bengaluru team will work closely with the Gurugram head office and other offices in India and around the world to drive value from collaborative innovation.

Speaking at the launch of the new Bengaluru set-up, Mr. Haruto Iwata, Managing Director, Fujifilm India Pvt. Ltd., said, "India is the most important market for us in the Asia-Pacific region, and we see huge potential in the country from a market, innovation, and talent point. Our new office is reflection of our commitment and trust in the promise that the country holds. Our vision has always been to provide an open, fair and clear workplace culture that allows individuals to ascertain their objectives sincerely, make rational decisions, and continuously take on challenges with courage. With this new set-up, we are offering a collaborative and efficient workspace that reflects our style of business, boost productivity and helping themselves and firm grow."

Speaking at the launch Mr Navneet Kumar Ahluwalia, Head - Human Resources & Administration, Fujifilm India said, "At Fujifilm India, we ensure that we are equally committed towards our customers and workforce. The new space in Bangalore is an ergonomically designed workspace, with an open and collaborative work environment, and a capacity for different teams to work together, driving synergies and contributing to business outcomes. We are focused on offering a dynamic

workplace with immense growth potential to all our employees.”

Sharing his views on the new office, Mr Sanjeev Kohli, Project coordinator and Senior Manager, Admin at Fujifilm India said, “The setup of the new office was completed in around 70 days. We have designed this new office keeping in mind the vibrant colours define the setting of a workplace and influence an employee’s mood and the entire office environment. With the Endoscopy and Camera Service centre established in our Bangalore office we want to provide full support to our customers in and around the city of Bangalore”

Fujifilm India is currently serving its customers across the country with five offices located in Mumbai, Kolkata, Chennai, Bengaluru and with its head office in Gurugram. The energetic, contemporary and distinctive culture of the new office reflects Fujifilm’s vision and efforts of empowering the local management to bring the best of products and services for our consumers and focus on India as well as a new growth area.