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Sensa Core Medical Instrumentation announces management changes

14 January 2020 | News

Srirama Kumar Kasi will be taking over the charge of Managing Director & Pavan Chandra Nagoor Naralasetty as Director & Business Head



Sensa Core Medical Instrumentation which is a global In-vitro diagnostic (IVD) manufacturing companies has recently announced the new management team as a part of their 14 th Annual Day Celebration that happened on 9 th January 2020.

As a part of the company's new management, Srirama Kumar Kasi will be taking over the charge of Managing Director & Pavan Chandra Nagoor Naralasetty as Director & Business Head.

Dr. Ravi Kumar Meruva will continue as Chief Executive Officer (CEO) & Nagaraju Meruva will continue as Executive Director.

Srirama Kumar is Masters in Embedded Systems with rich experience in Research and Development in the field of Embedded Systems Electronics, Software and Mechanical component development. He has expertise in handling all aspects of product development from basic concept to final product. He has been integral part of research and development efforts of every single IVD devices at Sense Core since its inception.

Talking about his new role, Mr. Sriram said, "It's an immense pleasure to head Sensa Core and I am excited to get this opportunity. Ever since the day of inception we have been introducing diversified products which were never manufactured India. In the near future we would like to introduce many more innovative and affordable products to Indian market and provide our sincere contribution to MAKE IN INDIA".

Pavan Chandra Nagoor is Masters in Business Administration and has rich experience in the field of Strategic Planning as well as Business Administration. His experience as well as exposure in versatile business Profiles along with positive attitude and a passion has given him an opportunity to relish himself as a trailblazer in team Sensa Core ever since the start of product commercialisation.

Talking about his new role, Mr. Pavan said, "It's an immense honour to head the Business of Sensa Core and I am very happy to get this opportunity in my decade year at Sensa Core. Indian IVD industry has
been an import driven industry for quite long time. With our core value of SELL WHAT YOU MAKE we would like to contribute to indigenous IVD manufacturing Industry. We are proud to announce that our products have been successfully accepted in thirty Countries and in the years to come we intend to expand our export reach to over Sixty Countries".

Congratulating new Management Team, Dr. Ravi Kumar Meruva, CEO of Sensa Core said "Mr. Srirama Kumar and Mr.

Pavan Chandra Nagoor have been associated with Sensa Core for over a decade in
various capacities. Their addition in the new management team will strengthen the leadership & begin the new decade of sense core with glory.”