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Novo Nordisk appoints Vikrant Shrotriya as new MD for India

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Vikrant returns to India after 13 years with an overall distinguished career spanning over 20 years in the healthcare industry, in India and internationally



Novo Nordisk, a global healthcare company has appointed Vikrant Shrotriya as Managing Director & Corporate Vice President for the India business.

Vikrant returns to India after 13 years with an overall distinguished career spanning over 20 years in the healthcare industry, in India and internationally.

Talking about his new role, Vikrant said, “It’s an immense honour to lead the India operations of Novo Nordisk and I am very happy to be back after a gap of 13 years. India is an important market for us, and our focus is on enhancing healthcare through awareness and education. We will continue to work on improving access to quality care by working closely with the relevant stakeholders.”

A graduate of Symbiosis Institute of International Business (SIIB), Pune, Vikrant has worked in many national and international organisations in India, South East Asia and more recently in the GCC (Gulf Cooperation Council) countries wherein he was Vice-President for Novo Nordisk’s GCC business and Corporate Vice President for Saudi Arabia.