

## 3M launches flagship nursing recognition program

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**150+ nominations received from more than 100 hospitals**



3M India Limited, the Indian subsidiary of 3M, a global innovation company, announced the launch of their flagship nursing recognition program '*3M Nursing Leadership Awards*'. This unique initiative aims to recognize nurses for their contribution towards achieving excellence in clinical practice, quality, safety, community outreach service, leadership and innovation.

The initiative will focus on promoting best practices and replicate them to upgrade overall nursing practices in India. The national platform for recognition, in its first edition, received 150+ nominations from 100+ registered hospitals. The company also leveraged its partnership with INS (Indian Nurses Society) and AORN (Association of Operating Room Nurses) to evaluate the nominations and select the final 13 awards across 5 categories.

The jury members included Col. Binu Sharma – President, INS India & Sr. VP Nursing Services, Columbia Asia; Swapna Joshi- Advisor- AORN, Professor and Nursing Superintendent TATA Memorial Hospital and Dr. Vikram Guduri- ICU ROH Solutions Leader – Asia Region, 3M Medical Solution Division.

Col. Binu Sharma, President, INS India and Sr. VP Nursing Services, Columbia Asia said, "The National Leadership Summit is an excellent initiative to bring Nurse Leaders together to share best practices, networking opportunities and a very engaging learning platform. The National awards has been a great thought to motivate, inspire nurses to showcase the excellence in the various job roles and apply newer ideas in Nursing practice. I congratulate and compliment 3M for a great initiative providing multiple opportunities to Nurse Leaders at a National Level."

Swapna Joshi, Advisor-AORN, Professor and Nursing Superintendent TATA Memorial Hospital, said, "I appreciate the initiative taken by 3M team this year. It was excellent to see such response from upcoming leaders. It will motivate them to participate and grow in their career path and develop leadership. Nurses in India need such opportunities to explore their potential. Congratulations to 3M."

Rajiv Gupta, Country Business Leader, Healthcare Business, said, "The nursing community plays an immense role in patient care and well-being. At 3M, we are committed to creating awareness about the contribution of nurses. The 3M Nursing Leadership Awards is a step in this direction, to recognize their extra-ordinary contribution at a national level and inspire more people to learn from best practices. We intend to utilize this platform for sustained engagement with the nursing community for knowledge and skill enhancement through learning courses across ICU, Operating rooms and sterile services departments."