

Oil India, Piramal Swasthya to bring mobile medical units in Assam, AP

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Well equipped mobile medical vans to deliver free of cost primary healthcare services to the remote villages at the doorsteps of rural communities



Oil India Ltd. and Piramal Swasthya partner to launch SPARSHA mobile medical units in under-served areas of Assam & Arunachal Pradesh. Rameshwar Teli – Member of Parliament and Hon'ble Union Minister of State, Food Processing Industries, Govt. of India along with MLA Lahoal – Rituparna Baruah in the presence of R K Talukdar ED (HR&A), OIL India Ltd., Hardeep Singh Bambrah – Head, Assam & North East Operations, Piramal Swasthya and Mr. Pallav Jha – DC, Dibrugarh, has launched 7 mobile medical vans in Dibrugarh.

Oil India Limited has been conducting mobile dispensary services in the OIL operational areas in Assam and Arunachal Pradesh through its in-house healthcare team of doctors and paramedics and catering to the primary healthcare needs of poor and the needy free of cost since 1980s. However, this has also been supplemented with Project SPARSHA under which mobile health camps are conducted in remote areas, where access to primary healthcare is a challenge.

Piramal Swasthya Management and Research Institute (PSMRI), one of largest not for profit organization supported in the public health space has been selected by Oil India Limited as the implementing partner for this project in the OIL operational areas of Dibrugarh, Tinsukia, Charaideo districts in Assam and Changlang district in Arunachal Pradesh. The project consists of 7 Mobile Medical Units, each having a capacity of 2 Doctors, 2 Nurses, and 2 Pharmacists which will conduct a total of 168 camps on a monthly basis by providing free health checkups, lab tests and medicines to the targeted and vulnerable population of these districts.

The concept is to basically provide primary health care services to the inaccessible and vulnerable population of the remote OIL operating areas. This is an end to end solution, thereby cutting the distance, cost and time of the beneficiaries by providing the health service right at their door steps.

The Mobile Dispensary primarily extends the following services-

- Clinically diagnosing and treating select NCDs and chronic diseases and common diseases /ailments.
- Conduct health checkups, lab tests and dispensing medicines to beneficiaries as deemed necessary via valid prescriptions provided by competent Medical Officers (Doctors).
- Provide awareness on lifestyle diseases and special flood relief camps

On this occasion, Rameshwar Teli - Honb'le Hon'ble Union Minister of State, Food Processing Industries, Govt. of India said *" I appreciate the efforts being taken up by Oil India Limited through their CSR initiatives in providing healthcare services in their OIL operational areas of Assam and Arunachal Pradesh. Considering the skewed Doctors availability in rural and tea garden areas, the SPARSHA project will immensely benefit its covered population to a great extent. I also acknowledge the contributions and experience of Piramal Swasthya in running Govt. and CSR projects across India including 104 services in Assam. If time permits I will personally visit the camps to have a look at the activities and will also inform the community members through the village and panchayat members to avail the SPARSHA services"*

Adding on to this, R K Talukdar, ED (HR&A) OIL India Ltd. said *"Oil India limited under our corporate social responsibility initiative is extending mobile dispensary services in the remotest parts of its operational areas of Dibrugarh, Tinsukia and Charaideo districts of Assam and Changlang district of Arunachal Pradesh where medical services are not readily accessible. For implementing OIL Sparsha mobile dispensary project for the next four years, we have collaborated with Piramal Swasthya to contribute towards the healthcare sector of our region."*

Commenting on the partnership Vishal Phanse – CEO, Piramal Swasthya said *"India has embarked on the journey towards ensuring Universal Health Coverage and Piramal Swasthya is contributing with its experience & expertise of building innovative solutions that impact at scale. Our partnerships with corporates, thought leaders across public & private sectors, innovators & not for profits in the domain have helped us in moving towards our vision of transforming health ecosystems. OIL India Ltd has been a proactive partner and expanding our services across Assam and Arunachal Pradesh would certainly help in moving the health indicators of the states significantly."*

Each of the 7 vans would conduct 24 service camps in a month and the mobilization of beneficiaries is facilitated by engaging 2 Field Volunteers in each location of service. Given the problems of availability, accessibility and affordability of primary health services in the remote and unreached areas of Assam and Arunachal Pradesh by the rural population, the "Sparsha" Mobile Healthcare Service at the beneficiaries' doorsteps comes as a boon for the needy patients of the operational areas of Oil India Ltd.