

## BioAsia collaborate with IMA and TiE

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BioAsia 2015 has partnered with Indian Medical Association (IMA) and TiE (The Indus Entrepreneurs) for expanding digital healthcare in India. As per the partnership TiE and IMA will help BioAsia to design the content and interactive modalities, to spread the potential of this opportunity to its member base, engage with the start up community and doctors to participate in the initiative.

"Information technology and digital healthcare holds high promise in enabling solutions for improving human health. On one hand the usage of mobile phone is increasing rapidly and on the other doctors has increasingly started using mHealth apps to engage with patients as well as in their daily practices. IMA and TiE are uniquely placed to partner BioAsia in helping meet this objective," said Mr Shakthi Nagappan, CEO of BioAsia.

BioAsia conference is expected to discuss on challenges of Indian Healthcare delivery environment and inadequate infrastructure. Role of IT and mobile technologies such as virtual reality, cyber surgery, micro-robotic surgery and 3D modelling along with role of big data analytics and Indian Space Research Organisations will also be discussed at the IT healthcare conclave.

"By partnering with BioAsia 2015 we are offering another platform for our startup ecosystem to explore the possibilities in the healthcare domain. One of focus areas in the track is data analytics where the startup community can contribute significantly," said Mr Murali Bukkapatnam, president, TiE Hyderabad.