

## **Veeda receives CRO of the Year 2019 Award by Frost & Sullivan**

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### **Award Recognizes Company's best practices, expertise & End-to-End Quality Clinical Research Solutions**



India Veeda Clinical Research, India's leading independent CRO, has been awarded as the Indian Clinical Research Organization of the Year 2019 by Frost & Sullivan at India Best Practices Awards held on 16th October 2019 at Hyatt Regency, Mumbai, India.

The recipients of the annual Frost & Sullivan India Best Practices Awards were identified based on in-depth research conducted by Frost & Sullivan's analysts. The nominated companies were then evaluated on a variety of actual market performance indicators which include revenue growth; market share and growth in market share; leadership in product innovation; marketing strategy and business development strategy.

Over the past several years, Veeda has differentiated itself by delivering innovative, flexible, high-quality, customer-driven solutions to become the leading CRO in India and has a track record for conducting specialized, complex, clinical trial projects.

While accepting the award, Mr. Ajay Tandon, Executive Director of Veeda said, "I sincerely thank Frost & Sullivan for nominating us for this award which recognizes the quality of our systems, processes, and people and our continuous effort in nurturing a quality-centric culture. I dedicate this award to our Founders, who from inception, have made quality and ethics the centrepiece of our practices; to our Employees who bring our values to fruition each day; and to our Clients who continuously support and recognize us with repeat opportunities to service them."