

## **NHA, Eastern Coalfields organize AB-PMJAY awareness drive at Jharkhand**

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**This drive is being organized to increase awareness about the Government of India's flagship scheme AB PM-JAY and the benefits offered under the scheme**



PM-JAY Ayushman Bharat in collaboration with the Eastern Coalfields Limited, organized an Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY) Beneficiary Identification and awareness drive at Mugma Regional hospital and Chapapur Colliery, open cast project under Mugma area, Jharkhand, wherein approx. 200 contractual staff and ad hoc labour including coal miners were screened to identify the beneficiaries and their families.

This drive was organized to increase awareness about the Government of India's flagship scheme AB PM-JAY and the benefits offered under the scheme. It will enable the contractual staff of the Coal India Limited and their families to verify their eligibility under Ayushman Bharat PM-JAY at the Beneficiary Identification system (BIS) kiosks.

This will help the identified beneficiaries avail secondary and tertiary treatment for serious illnesses anywhere across the country. The objective behind the execution of this drive was to understand the feasibility level of BIS rollout via CSC, wherein 5 VLEs were responsible for their kiosk. Earlier in South Eastern Coalfields Limited (SECL), Chhattisgarh, the execution of BIS drive enabled us to understand the feasibility level of BIS rollout via empaneled hospital. Both the models were successful in implementing the BIS drive.

Sharing their views, Vinay Ranjan, Director (P), Eastern Coalfields Limited highlighted that their partnership with the National Health Authority is a step forward in enabling quality healthcare and access to the patients. They look forward to a productive partnership.

Dr. Indu Bhushan, CEO, AB-PMJAY, and National Health Authority said, "With successful drives in South Eastern Coalfields Limited and seven railway zones earlier, this collaboration with Eastern Coalfields Limited will enable us to further expand our network to provide quality inpatient care. Across all drives, we have received an incredible response from the contractual staff and we look forward to effectively drive awareness about Ayushman Bharat PM-JAY among potential beneficiaries. We deeply appreciate Eastern Coalfields Limited' support in helping us expand our network by empaneling their hospitals with us."

Earlier this year, National Health Authority signed an MoU with the Coal India Limited empaneling 32 hospitals covering 6 subsidiaries under PM-JAY. This Seventh drive is a step forward to streamline processes of healthcare delivery in the country by bringing in coal hospitals in the PM-JAY network and enable more and more people to seek and avail inpatient care at the country's best hospitals.

In line with this initiative, one pilot has already been successfully conducted on 1st June 2019 in Mumbai at Chhatrapati Shivaji Maharaj Terminus (under Central Railways) and at Mumbai Central (under Western Railways).