

HCFI to organize the Perfect Health Mela in October 2019

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Some new attractions this year include health sutras on harm reduction



HCFI, a non-profit organization has announced that its annual flagship event, the Perfect Health Mela will be organized from 18th to 20th October 2019 at the Jawaharlal Nehru Stadium, New Delhi.

The event completed 25 years in October 2018. The Mela is being jointly organised with the Health and Family Welfare Dept. NCT Delhi, DST and other central and Delhi state government departments.

The Perfect Health Mela is a one-of-its-kind event held every year with a mission to generate all-around awareness on health using entertainment as a medium. The theme last year was “Affordable Healthcare” and Dr Tusker, the friendly elephant, was the mascot for the event. Among the new additions to the Mela last year were the Perfect CSR Awards and the Everyday Mela. Free medical check-ups, a regular feature every year, will be provided to all visitors.

The theme this year is Harm Reduction.

Started in 1993, the Perfect Health Mela caters to people from all age groups and all walks of life. It showcases activities across categories such as health education seminars, check-ups, entertainment programmes, lifestyle exhibitions, lectures, workshops, and competitions. The Mela is attended by over 200 organizations each year including those from the state and central government, PSUs, and leading corporates.

Speaking about the Mela Padma Shri Awardee Dr KK Aggarwal, President HCFI & National President IMA said, “After a successful run as part of the 25th Silver Jubilee Year in October 2018, we are happy to announce the dates for the Perfect

Health Mela this year as well. Over the years, the event has addressed several relevant themes and topics around health and access to healthcare, apart from providing a platform for organizations to showcase their capabilities. The Mela is attended by thousands of visitors. This year, the event promises to be bigger, better, and more exciting for everyone as we have introduced many new features.”

Some of the most attended events at the Mela include Harmony and Ecofest National inter-school competitions, Youth Rock Band/Orchestra Festival, Divya Jyoti Medical Masti Youth Festival, conferences, and Nukkad Natak. The HCFI recognizes that dance and music are an excellent medium for creating awareness albeit in an entertaining way. The Perfect Health Mela thus uses the mediums to spread awareness on various health-related topics.