

GE Healthcare unveils startup collaboration using Edison platform

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Calls for startups to create solutions for real-world healthcare challenges



GE Healthcare has unveiled 'Edison^[X] - Startups powered by GE Healthcare' – its first startup collaboration program centered on the Edison platform. The program will work with startups in India to develop solutions on the Edison platform for some of the toughest healthcare challenges existing today. Edison is an intelligence offering used by GE Healthcare's internal developers and strategic partners to develop new healthcare applications, services and AI algorithms. This program marks a significant step in making the platform and its extensive catalogue of healthcare-specific developer services more widely available to the startup community. Zinnov, a leading consulting firm specializing in digital transformation is the partner, advising GE Healthcare on this program.

Through this program, GE Healthcare will collaborate with startups to arrive at solutions that improve patient outcomes and experience, efficiency of clinical practice and that of the healthcare facilities, reduce waste and inefficiencies, and eliminate costly and harmful errors. Any startup based out of India or has their core development activity/ team here can apply for the first cohort of Edison^[X]. Startups working in the healthcare space and leveraging advanced technologies like Internet of Things, big data and advanced analytics, artificial intelligence, machine learning etc. and will have an advantage in the selection process.

'Edison^[X] - Startups powered by GE Healthcare' will provide a zero-equity cash-in-grant of \$10000 to each of the selected startup. In addition, they will have access to mentorship, skill development programs, commercial and regulatory guidance, and data provision as additional benefits.

"A significant investment has been put into our Edison platform. Around 100 engineers from US, France, India, China have been working on this technology for more than three years. We believe that over the next few years, Edison would become an important hub for healthcare innovation with thousands of applications and services available on it," said Amit Phadnis, GE Officer and Chief Digital Officer, GE Healthcare.

Launched in November 2018, the Edison offering comprises applications focused on clinical, operational and financial outcomes; smart devices embedded with advanced intelligence to improve workflow, productivity and diagnostics; and the Edison platform. The platform enables GE Healthcare and its strategic partners to develop, deploy, manage, secure and distribute advanced applications, services and AI algorithms.

Nalinikanth Gollagunta, Managing Director, Wipro GE Healthcare, South Asia said, "The core intent of this program is to nurture the startup ecosystem and work with them to create healthcare solutions leveraging the Edison platform and decades of GE Healthcare's expertise - solutions that will enable preventive healthcare, precision diagnosis and treatment in a timely and affordable manner, improved workflows keeping patient at the core and the clinicians, technicians, radiologists and IT support as the surrounding ecosystem. We are excited to make this platform available to India's flourishing startup ecosystem."