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Sanofi India Limited today announced the appointment of N Rajaram as country head and general manager - Pharmaceutical Operations, India with effect from April 2014. He reports to Dr Shailesh Ayyangar, vice president - South Asia, Sanofi and managing director - Sanofi India Limited.

Speaking on the appointment and new organisation structure, Dr Ayyangar, commented "The healthcare industry in India is on the threshold of major transformation as we address the problem of increasing access to quality healthcare and medicines to our large population. Mr Rajaram's induction reinforces Sanofi's commitment to deliver innovative solutions to access issues. His vast experience and consumer insights will help drive Sanofi's growth strategy in India."

Commenting on his new role, Mr N Rajaram, country head and general manager-Pharmaceutical Operations-Sanofi India Limited said, "This is a very exciting opportunity for me. The pharmaceutical industry is witnessing a rapid change in different aspects such as innovative healthcare delivery and patient care. The prospect of playing a responsible role in making a difference in the lives of people is very exciting and fulfilling."