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Medikabazaar appoints Manoj Mani as Head of Technology

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The hiring is aimed at strengthening the companyâ??s technological infrastructure



Continuing with its goal to provide robust tech-driven solutions in the healthcare sector, Medikabazaar, India's largest online B2B platform for medical supplies, has announced the appointment of Manoj Mani as its Head of Technology. The hiring is in line with the company's plans for rapid expansion, with a major focus on strengthening its technological infrastructure. With over 23 years of experience across Technology segments such as Information Systems, Information Security, Strategic Planning and Technology Management, Manoj will spearhead Medikabazaar's technological strategy and business model from end-to-end.

Manoj is a multi-functional expert, having led senior technology management portfolios at a number of prominent organisations across the country. Prior to joining Medikabazaar, he has worked with Cox & Kings as their Global Head of Information Technology Infrastructure. Manoj also played a key role in developing the Tech. product and infrastructure for YouFirst Money Express (formerly Reliance Money Express).

Additionally, he has worked with Barclays as their Vice President and Technology Delivery Partner, ING Investment Management as CTO, and Accenture as Technology Lead. Notably, he set up and managed the technology infrastructure for the entire Accenture India Delivery Center offices, in-country for Barclays Bank India, and redesigned and set up that of ING Investment Management.

With an aim to generate $100 million in revenue and achieve 5X growth by the end of the current financial year, Medikabazaar continues on its path for rapid expansion. To that effect, the company is focusing on utilising funds raised for infrastructural developments, team-building and developing technology for its proprietary AI and ML-based tools. In his role at the company, Manoj will oversee the implementation of industry-leading best practices. He will also be responsible for leveraging next-generation technology platforms together with automated processes, in order to bolster Medikabazaar's strategic initiatives for the future.

Speaking on Manoj's appointment, Vivek Tiwari, Founder, and CEO, Medikabazaar said, "We are thrilled to have Manoj Mani join our team as the Head of Technology. Through the course of FY 19-20, our focus at Medikabazaar has been on building a strong team that will help us enhance and optimise our product and service offerings. Technology is at the crux of everything we do, from the user experience we provide, to the last-mile delivery, to the launch of our first proprietary AI and ML tool, the smart inventory - "VIZI". We aim to go full-steam ahead in this direction and are certain that Manoj's extensive domain knowledge and expertise will further strengthen the tech backbone of the company."

Commenting on the same, Manoj Mani, Head of Technology, Medikabazaar said, "In a short span of time, Medikabazaar has established itself as a driving force behind revolutionising the Indian healthcare landscape. It has effectively addressed the

need for lower costs, inventory management and accessibility of medical supplies across the country. Given the impact of its unique and targeted offerings, the company has been able to gain the confidence of several people and, as a result, has grown at a steady pace. I see great potential in the company, and am looking forward to being part of a team that is using technology to make quality healthcare more accessible, especially to those who need it the most."

Since its inception in 2015, Medikabazaar has emerged as a segment leader in the healthcare space. By eliminating the need for intermediaries, it aims at providing hospitals and healthcare facilities pan-India with the right facilities and equipment at the best price. The company's approach focuses on extensive research on the needs of the Indian market, based on which it tailors its product and service offerings. Currently, Medikabazaar is focusing its efforts on raising funds for recruitment, expanding product categories and focusing on increased automation through leveraging new-age technologies. The hiring of Manoj Mani is aimed at propelling the company's technological capabilities and reimagining its business model for the future.