

HiMedia showcases products at BioPharma Expo in Japan

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BioPharma Expo is Japan's largest exhibition for biopharmaceutical technologies



Mumbai based HiMedia Laboratories, possessing world-class hi-tech knowhow for manufacturing a complete range of chromogenic and HiVeg media products, recently exhibited its products at the BioPharma Expo at the INTERPHEX event in Japan.

BioPharma Expo is Japan's largest exhibition for biopharmaceutical technologies covering R&D technologies, manufacturing technologies and contract services.

"Japan is a very interesting market for HiMedia. We started our first export outside India to Japan in 1979. Since then we continue to export our products here. With the broader product offering we have now then what we had in 1979 we expect to get more customers in this market. Today we have a complete line of Animal Cell Culture products, Molecular Biology Products and various other consumables such as Laboratory Chemicals and Plastic ware. Our new innovative product lines such as Hydroponics and Agricultural Biotech products have a promising future in this technologically evolved country. BioPharma Expo has been a good platform to meet our distribution partners and our existing customers and discuss future business opportunities. We have had some interest shown by new distributors from Taiwan and Korea who would like to partner with us", pointed out **Dr. Rahul Warke, Ph.D**, Director Research and Development (Microbiology), HiMedia Laboratories.