

## Fitbit enters into partnership with Cardiogram

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### To bring health condition screening tools to millions of users



Cardiogram and Fitbit, Inc. have partnered to bring Cardiogram's suite of health monitoring features to Fitbit users around the world, with the goal to improve care management, empower users, and potentially save lives.

Fitbit pioneered the wearables category more than a decade ago with the vision of making everyone in the world healthier, and today has more than 27 million active users around the world. The Cardiogram app is a digital health and fitness diary, using heart rate and sleep data from wearable devices and displaying it on a user's phone with insights and tracking. Over one million people use Cardiogram to track how their heart rate is affected by anything from stress, workouts, sleep, or even an episode of Game of Thrones.

Now, Fitbit users can access Cardiogram's health screening tools, which have been clinically validated to detect signs of conditions like diabetes, hypertension, sleep apnea, and atrial fibrillation using heart rate data from Fitbit devices. If a user is flagged as at risk for a health condition, they're offered convenient confirmatory diagnostic testing, and newly-diagnosed users are guided to condition management programs.

Fitbit users have the option to upgrade to Cardiogram Premium—a subscription service that enables sharing of live Cardiogram data, insights, and confirmatory test results with a loved one or caretaker, and easily export data to share with a physician.