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Tespo launches Nature MadeÂ® Multivitamin Pods for women and men

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Nature Made is the first brand to partner with the Tespo platform



Tespo, a home health technology company, today announced that Nature Made-branded Tespo Pods are available for purchase. This milestone furthers Tespo's leadership position as a platform for delivering in-home healthcare and technology that is desired by the best brands across consumer health & wellness, as well as healthcare. The Nature Made Multi for Her and Nature Made Multi for Him Pods are the first products that expand the footprint of the Tespo platform, and are offered alongside Tespo's Personalized and pre-formulated Men's, Women's and Children's vitamin and supplement Pods.

Tespo Pods deliver premium active ingredients with fewer added fillers. Each Nature Made Multi Pod is formulated to help people fill potential nutrient gaps and support their health. Tespo customers simply place a Pod into the sleekly designed Tespo Connect – a Wi-Fi connected, countertop vitamin dispenser – and an individual serving gets mixed with water to become a small liquid vitamin serving at the push of a button. The Tespo dispenser syncs with an app allowing consumers to earn rewards and drive better adherence in their daily vitamin and supplement routine that will, likely, result in improved health outcomes.

"Our platform merges smart technology capable of delivering a N-of-1 model, with a direct to consumer delivery system of the best, freshest ingredients that people can drink in a cup," said Ted Mills, CEO and Co-founder of Tespo. "We believe we will continue to attract the best brand partnerships, and this is evidenced by Nature Made—the #1 trusted vitamin and supplement brand—coming on board as our inaugural partner."

"Pharmavite is committed to driving innovation in the vitamin industry and launching Nature Made Pods on the Tespo platform is an important part of delivering on that promise," said Tobe Cohen, EVP and Chief Science, Technology and Innovation Officer at Pharmavite, the makers of Nature Made vitamins. "Tespo is a pioneer in re-imagining how consumers can leverage supplements to lead healthier lives, and we're proud to collaborate with them to offer the highest quality nutrition solutions to people seeking new delivery forms."