

## **Apollo Clinic partners with HearFon**

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## Customized hearing and speech therapy according to each patient needs



Apollo Clinic has announced a strategic partnership with India's leading hearing aids and speech therapy clinic HearFon for providing specialized speech and hearing therapies to patients of Apollo Clinic. The tie-up will provide patients of Apollo Clinics access to various types of Speech / Voice Therapies, Hearing aids, by qualified audiologists. Under the terms of the partnership, HearFon will set up the speech and hearing therapy centres within Apollo Clinics. This facility will be available in Bangalore, Hyderabad, Chennai, Pune, Mysore, Visakhapatnam and Ghaziabad.

According to WHO study published in 2016, five million children in India suffer from speech and hearing impairment warranting the need for such specialized speech and hearing therapies. Speaking on the tie-up, Mr. Anand Wasker, COO, Apollo Clinic said "At Apollo our aim is to make quality healthcare and treatment available within arm's reach. Our partnership with HearFon reinforces this commitment. HearFon has the right set of qualitative and sophisticated hearing aids, testing equipment's and therapies underscoring the partnership with HearFon".

Over and above offering therapies and hearing aids, Apollo Clinics and HearFon will also offer AMC packages for continued preventive maintenance and extended warranty schemes on the hearing aids.

Commenting on the partnership, Mr. Krishnakumar G, Audiologist, CEO and Founder at HearFon Hearing and Speech Clinics said "We at HearFon are driven by passion to improve the quality of life for the hearing & speech challenged across India. With support from Apollo, we will certainly excel in the Hearing Health Care Segment, further accelerating our shared growth. We are confident of this partnership and look forward to meeting milestones together by providing world class professional services and creating the best platform for audiologists across India to help us serve our clients better each day."