

analytica Anacon India and India Lab Expo sets strong impression with new records at the Mumbai show

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The recently concluded 13th edition of analytica Anacon India and India Lab Expo, India's leading exhibition on laboratory and analytical technologies, held over two days from 16 to 17 April at Bombay Exhibition Centre, Mumbai set new records of visitor and exhibitor participation. The exhibition; spread over 3,500+ sqms, featured 102 global and Indian companies interacting with 4505 visitors which was complemented by 100+ delegates participating in industry specific knowledge enriched seminars.

The exhibition gathered best of the technologies pertaining to chromatographs, spectrometers, microscopes and imaging, bioinformatics, medicine & diagnostics, life sciences, analytical instrumentation systems and laboratory furniture from across the globe.

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Bhupinder Singh, Chief Executive Officer of Messe Muenchen India highlights: "analytica Anacon India and India Lab Expo once again proved to be the ideal platform for the matchmaking between buyers and sellers. We are extremely happy with the overall feedback received at the exhibition. Our visitors were able to effectively source their requirements and our exhibitors showcased the latest technologies available in the market. We are all set to welcome all our exhibitors and buyers at our upcoming exhibition in Hyderabad from 19th to 21 st September. "

Supporting program: Buyer-Seller Meetings

With over 375 meetings, the Buyer-Seller forum was very well received. Prior to the trade fair, potential customers were able to register for the meetings in order to meet specific exhibitors and initiate new business relationships. The meetings

gathered strong participation from Cipla Pharma, Troy Life Sciences, Ritik Healthcare, Arabian Petroleum Limited, Municipal Laboratory (Municipal Corporation), Alkem Laboratories, Aurochem Pharma, Envirocare Labs, Franco Indian Pharma, Johnson Matthey Chemicals and Ministry of Defence to name a few.

Abhishek Awasthi, International Marketing Manager of Mircrolit commented, "India Lab Expo in Mumbai has been great. We had many visitors from different industries like pharmaceutical, research and governmental institutes along with many channel partners who have visited our stand"

100+ delegates participated in analytical and laboratory-specific seminars.

The accompanying program; Anacon-JAIMA Technology Showcase and NABL Seminar was well received by 100+ delegates with 10+ speakers sharing their insights on the latest developments in analytical technologies along with an in-depth understanding of the accreditation process and general requirements for the competence of testing and calibration laboratories. Top industry leaders also shared their views on Digitization challenges in manufacturing units and laboratories during the pharma roadshow conducted. Industry trade bodies like Indian Analytical Instruments Association (IAIA), Indian Drug Manufacturers' Association (IDMA), Bulk Drug Manufacturers' Association (BDMA), Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTACCI) also offered their support towards the success of the trade show.

Hibiki Kera from Tanaka Scientific one of the exhibitors expressed, "I came to this conference for the first time and was quite impressed with the number of people attending and how the venue is built. We saw a lot of customers coming to our booth as well and it is always nice to be present in all the countries where we sell our products."