Transasia Bio-Medicals gets recognition as Best Brand 2019

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Transasia Bio-Medicals Ltd., India's Leading In-vitro Diagnostic Company, has been recognized as the 'Best Brand 2019' by The Economic Times, at a glittering ceremony held in Mumbai on 29th March, 2019.

Organized by The Economic Times, world's second most widely read business newspaper; the 'Best Brand Award 2019' is a recognition of the top 25 brands in the country from across different verticals. An extensive survey was conducted by The Economic Times and their knowledge partner Nielsen, across 15 industries in 12 tier I and II cities, spanning a sample size of 7500+ to identify the top brands.

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On receiving the award, Mr. Suresh Vazirani, Chairman & Managing Director, Transasia Bio-Medicals, stated, "This recognition comes at a time when we are celebrating our 40 years of dedicated service to doctors and patients in meeting their needs for quality and affordable diagnosis. Today, Transasia is not only a leader in its segment in India but also recognized as a global provider of quality diagnostic solutions. I am glad that we continue to live our legacy of Making in India for the world. I thank The Economic Times for this honor. We see it as an incentive to continually improve the brand by giving utmost satisfaction to our customers across the globe."

He further added, "I would also like to wholeheartedly thank my customers, business partners and patrons for their trust and support. We are committed to reaching out to meet the diagnostic needs of the emerging markets as we strive to build a healthier, happier world!"

The Economic Times had earlier also bestowed Transasia with 'The Best Healthcare Brand award' in 2016. Early this year, Transasia was also honored by Medgate Today magazine as the 'Best Company in Medical Devices.'