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mfine launches services in Pune

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Partners With Top 10 Hospitals to Enable Virtual Medical Consultations



mfine, an AI powered, on-demand healthcare service which enables virtual medical consultations, is now live in Pune. mfine has partnered with ten of the city's leading hospitals which include Motherhood, Cloudnine, Oyster and Pearl, Shree Hospitals and Sancheti Hospital amongst others. mfine is an always-on health companion for consumers, enabling them to consult doctors, anytime and from anywhere. To increase accessibility for consumers in Pune, mfine plans to sign up 100 hospitals and more than 500 doctors in year 2019.

mfine's mhealth solution enables users to consult with doctors, virtually and when they need. The consultation covers complete diagnoses and a valid digital prescription. Users can also securely store their health records and track various health parameters for themselves and for the entire family. Doctors are able to get structured inputs on the patient's history via chat, video, images, documents etc. On mfine, not only are users consulting for episodic illnesses like viral infections but also for chronic diseases such as diabetes and arthritis. Patients are also consulting for super specialities such as cardiology, orthopedics and fertility. The startup will soon launch additional services such as monitoring of vitals, collection of sample for lab tests and medicine delivery at home. Several digital tools are also in the pipeline to help users track chronic conditions, maintain a healthy lifestyle, and aid recovery - depending on user requirements.

At the core of mfine is its powerful AI-powered diagnosis engine which assists doctors and improves their efficiency & effectiveness dramatically. The AI system helps doctors to collect detailed information from the patients and suggest accurate diagnosis and treatment plans for doctors, enabling them to treat more patients efficiently and effectively. The machine learning algorithms embedded with deep medical protocols help doctors deliver high quality care consistently at large scale.

mfine follows a unique model of partnering with leading and trusted hospitals instead of aggregating individual doctors on its platform. Hospital partnerships enable mfine to make high quality care of trusted doctors available on a digital channel – for the first time in the country. For the hospitals, mfine is their new center on the cloud bringing in more patients and offering premium services, long-term care programs, super specialties without any upfront investments.

India has one doctor for every 1700 people, and if one considers only post-graduates, this ratio is pretty dismal at one doctor for every 5000 people. Spread of chronic and lifestyle diseases is growing at an alarming pace and much of it will end up in tertiary care if not managed and intervened at appropriate time. mfine's vision is to enable easy access to quality primary and secondary care in India so that tertiary can be avoided. The company wants to encourage a prevention mindset among consumers and help them manage their health better.

mfine has clocked more than 100,000 consultations till date. More than 500 doctors and specialists from over 100 top hospitals in the country practice across 20 specialties on mfine. Collectively they have been able to expand their reach beyond the physical boundaries of the cities and have served over 800 towns and villages in India.