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Tata Medical Centre partners with IHCL for cancer

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Launches a Special Initiative, â??Dil Se Deejiyeâ?? to Raise Funds for Cancer Patients



The Indian Hotels Company Limited (IHCL) has partnered with Tata Medical
centre ahead of World Cancer Day to launch ‘Dil Se Deejiye’, a philanthropic initiative specifically aimed at raising funds for Tata Medical centre, Kolkata. Through this initiative, IHCL will collect a voluntary contribution of INR 100 or more from guests across its hotels.

Established to serve all sections of society with 50% of the beds earmarked for the underprivileged, Tata Medical centre, Kolkata is a state-of-the-art centre for cancer research, diagnosis and treatment.

Speaking on the initiative, Mr. Puneet Chhatwal, Managing Director and Chief Executive Officer, IHCL, said, “IHCL is partnering with Tata Medical centre for this noble cause. Tata culture’s ethos is rooted in the spirit of giving back to society and ‘Dil Se Deejiye’ reflects our commitment to support cancer cure in India. A contribution, no matter how small, will go a long way.”

Recently, on the occasion of 115 years of The Taj Mahal Palace, Mumbai, the Company raised and donated substantial funds towards the same cause.
“East India has the highest number of cancer patients. The statistics of the people waiting for treatment in the region are staggering. Small change for guests is a big change for us. I am grateful to IHCL for partnering on this initiative.” said Geeta Gopalakrishnan, Honorary Director, Donor Relationships, Tata Medical centre.

Make a difference to precious lives by contributing INR 100 or more to the Tata Medical centre, Kolkata, over and above your bill on check-out.