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CORE Diagnostics supports walk-a-thon against Cancer

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CanSupport , a WHO awarded organization providing free palliative and supportive care services to cancer patients since 1996 organized its 12th annual walk-a-thon called Walk for Life: Stride against cancer supported by ONGC, CORE Diagnostics, Boeing International Corporation India Private Limited and Max India Foundation. The walk was organized to draw public attention to the growing and menacing presence of cancer in our country, to show support for cancer patients, honor those lost to cancer and raise funds for CanSupport's free of charge home care services to people with cancer in Delhi/NCR and Amritsar. Ms Harmala Gupta, Founder-President, CanSupport gave the welcome address followed by a speech by Ms. Jeannie Mulford wife of Ex US Ambassador to India, a breast cancer survivor. Guest of honour Mrs. Gursharan Kaur flagged off the Walk.

Dr. A.P Maheshwari, DG Bureau of Police Research & Development; Ms. Mary Carlson, Deputy Chief Of Mission, US Embassy; Mr Manoj Barthwal, GM-HR, ONGC; Ms. Mohini Daljeet Singh, CEO, Max India Foundation and Ms. Praveena Yagambhatt, Leader for Boeing Global Engagement India were some of the distinguished guests at the Walk.

This year, the Walk saw the youth taking the lead and individuals from more than 30 Corporates, Embassy, 50 Schools and Colleges Institutes came forward to show solidarity with those suffering from cancer and remove the stigma attached to cancer.

The Walk also witnessed participation from the Harley Davidson Rider Group who rode with cancer survivors to show their support. The Band from BSF, Drummers from Djembe Circle and Zumba performance by Fantezy group kept the walkers entertained as they walked down Rajpath, the route of the walk.

Ms. Harmala Gupta, Founder-President CanSupport said "The huge turnout at CanSupport's Walk for Life and the variety of participants are a reminder that cancer does not recognise boundaries of country, class, age or gender. What unites us all today is our determination to stand shoulder to shoulder and not allow cancer to crush our spirit"

Ms. Zoya Brar, Founder & Managing Director, CORE Diagnostics said, "We are grateful and privileged to support CanSupport's initiative to spread positivity and celebrate cancer survivorship. In order to give back to society, we believe that such first-hand partnerships can immensely transform the state of cancer awareness, care and support in our country. Being so closely entwined with cancer care, we are happy to associate with a cause at this scale to spread much-needed awareness about early detection and prevention to save more lives. We will continue to walk and work for the community this way."

CORE Diagnostics is a high-end clinical laboratory focused on next generation diagnostics for disease stratification and therapy selection. The company focuses on bringing the most advanced testing techniques and expertise to India and is the destination for all of India's high-end diagnostic needs. CORE Diagnostics has a rich menu of high-end tests; provides a second opinion on every test from a global panel of pathologists; and has the shortest turnaround time. The company's test offerings are in the areas of cardiology, oncology, reproductive disorders, endocrinology, and infectious diseases. CORE Diagnostics also has international roots in the United States, Dubai, Africa and various countries in South Asia.