

'Genetic testing will take center stage in 2019,' opines Mr. Amol Naikawadi

31 December 2018 | Features

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Mr. Amol Naikawadi, Joint Managing Director, Indus Health Plus says, "As a result of transformational healthcare policies by the government and its utilization by the market, the preventive healthcare sector is undergoing a rapid change.

This year, the healthcare industry has experienced a positive change, thanks to improved diagnostic and therapeutic options.

The technological advancement in healthcare has been an imperative driver in making the fundamental as well as the complex services available, affordable and accessible. As the year 2018 winds up, healthcare organizations are shifting their focus to prevention rather than treatment. Early detection of diseases is becoming a more accepted way to deal with the disease burden than treatment.

In 2019, genetic testing will graduate and take center stage as the next generation preventive technique, specifically in the areas like personalized healthcare and screening for predisposition of various diseases. This will further strengthen the healthcare delivery process and also trigger the need for tech-enabled innovative solutions in NCDs, cardiac care and other healthcare issues."

Indus Health Plus launched personal genetic test, DNAwise recently. DNAwise is a salvia based user-friendlygenetic test which can be done from the comfort of home. The reporting and testing involvescutting edge technology and international standards. DNAwise is designed for all age groups and has 60 parameters related to Health, Nutrition and Fitness. The package is availablepan India, at INR14,999+GST and includessaliva sample kit, report and counseling by a qualified genetic counselor.