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The 12th edition of CPhI & P-MEC India Expo successfully organized at India Expo Centre

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UBM India organized the 12th edition of South Asia's largest Pharma event, the CPhI & PMEC India expo which was a three day show happened from December 12th–14th, 2018, at the India Expo Centre, Greater Noida, Delhi-NCR. The signature expo has been comprehensively assisted in its endeavors by governing bodies such as Pharmexcil, CIPI and IDMA. This year's edition witnessed participation from more than 1,600 exhibitors from 42 countries.

Special pavilions by Pharmaceuticals Export Promotion Council of India (Pharmexcil), China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE) and China Council for the Promotion of International Trade (CCPIT) formed an intrinsic part of the expo.

The expo was inaugurated by Guests of Honour, Satish W. Wagh, Chairman- CHEMEXCIL; Dr. Dinesh Dua, Chairman, Nectar Life Sciences Ltd; Ravi Uday Bhaskar, Director General, Pharmexcil; KV Rajendranath Reddy, IPS, Director General, Drugs Control Administration, Government of Andhra Pradesh; Mr Michael Duck, Executive Vice President, UBM Asia Ltd; Yogesh Mudras, Managing Director, UBM India, Adam Andersen, Group Brand Director Pharma, Informa and Rahul Deshpande, Group Director, UBM India, amidst an august industry gathering.

The 3rd edition of the India Pharma Week (IPW), the week-long pharma celebration packed with a melange of events was started on December 9, with the event, Pharma Leaders Golf, taking place in Mumbai as a tribute to the city where it was born.

Speaking at the inauguration of the expo, Yogesh Mudras said, "With the 12 edition of the CPhI & P-MEC India expo along with the India Pharma Week shifting to Delhi-NCR region, an important chapter in the pharma industry has unfolded today. According to our worldwide reputation pharma report, the CPhI Global Pharma Index, India has taken huge strides in terms of its reputation with a 10.92 per cent rise in reputation. This is the maximum increase globally and extremely impressive given the quality and compliance issues it had faced previously. It also ranks no 1 in terms of pharma market growth potential and is in the top 3 countries in terms of competitiveness. A lot of it is the result of government initiatives focusing on improving the health infrastructure especially in the rural markets, providing fiscal incentives, and streamlined development procedures, based on recommendation by industry thought leaders."

"With the key stakeholders of the pharma industry congregated under the giant umbrella of the IPW here, these are some of the subjects -- along with the business -- that we will take to the next level at the power-packed sessions and engagements of this unrivalled celebration of the pharma industry," he added.

Key exhibitors at the CPhI & P-MEC India expo included Thermo Fisher Scientific, ACG, Excellence United, Aurobindo Pharma, Nectar Lifesciences, Hoong-A Corporation, Supriya Lifesciences, IMA, GEA Group, Optel Group, Bosch, Bowman & Archer, Solace Engineers, Morepen Laboratories, Hetero Labs, Neogen Chemicals, Akums Drugs & Pharmaceuticals, Granules India, Acebright Pharma, Zim Laboratories, Nitika Pharmaceuticals Specialities, Scope Ingredients, Evonik India, Colorcon Asia, Pioma Chemicals, IMCD India, Accupack Engineering, Pharmalab India, Ace Technologies, Gerresheimer, Uflex, Nipro Pharma Packaging, and Indo German Pharma Engineers, among many more.

"CPhI and PMEC India offer a great platform to showcase products to our customers and network with existing and new clients. Given the number of suppliers that participate every year, CPHI-PMEC India has established itself as a premiere event in this segment. Customers not just from India but also from Middle-east, Africa and surrounding Asian countries attend the show to view products and explore new technologies and suppliers. We at Thermo Fisher have been consistently exhibiting at this event over the past nine years and have always received a great response. We presented our solutions through two separate booths, one each in CPhI and PMEC respectively. While the CPhI booth showcases our range of laboratory chemicals, consumables and lab equipment, the booth in PMEC offers customers glimpse into our industry leading cutting-edge analytical solutions in chromatography, mass spectrometry, molecular and elemental spectroscopy, informatics and data management. The 2018 show was a great success and offered an opportunity to interact with prospective clients. Customers were excited to see the workflow approach and appreciated our initiatives to provide holistic solutions that align with our mission to enable our customers to make the world healthier, cleaner and safer", pointed out Amit Chopra, Managing Director and VP/ GM India and Middle East, Thermo Fisher Scientific.

Onsite, several innovative engagement platforms such as Supplier Finder, CPhI TV, Live Streaming, Mobile Apps, Tech Walls, Matchmaking - Live Pharma Connect, Exhibitor Showcase, and Innovation Gallery among others made the visitor experience an engaging and memorable one.