

## Apollo Hospitals sets first footprint into Kerala

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**Adlux Group will be the infrastructure partner with operations & management support by Apollo Hospitals.**

Apollo Hospitals Enterprise Ltd. (AHEL) has announced their foray into Kerala by signing an Operations and Management contract relating to a 250 bedded super-speciality hospital in the fast developing town of Angamaly, the northernmost suburb of Kochi, with the Adlux Group as infrastructure partners. Apollo Hospitals would be responsible for all operations and management of the hospital. The announcement was made by Dr. Prathap C Reddy, Executive Chairman, Apollo Hospitals Group in the presence of the Hon'ble Chief Minister of Kerala, Shri Pinarayi Vijayan at an event in Trivandrum to discuss new trends in cancer care. Located close to Kochi International Airport, the Apollo Adlux Hospital, scheduled to begin operations in four to six months, would provide world class healthcare services to people of all socio-economic strata in this region.

Dr. Prathap C Reddy was speaking at a knowledge session to create an awareness among people on emerging trends and treatments for cancer. Announcing the new hospital, **Dr. Prathap C Reddy, Chairman, Apollo Hospitals Group** said, "We are happy to enter into God's own Country, Kerala with this world-class super-speciality hospital in partnership with the Adlux Group. This is indeed a special moment for us and I am confident that Apollo Hospitals will be able to utilise its experience of 35 years to serve the people of Kerala through proven global practices augmented by cutting edge innovation in healthcare. I look forward to the blessings of the people of the state!"

On the occasion, Apollo Hospitals also announced its support to rebuild the infrastructure of primary healthcare centres

(PHCs) damaged as a result of the recent floods in Kerala in collaboration with the Government of Kerala.

Under the agreement, Apollo Hospitals would reconstruct the PHC at Kakkodi, Kozhikode District and hand it over to the Government. Commenting on the same, **Dr. Prathap C Reddy** said, "It is our responsibility as healthcare custodians to contribute to the well-being of the people who have faced nature's fury this year. This PHC is a small gesture of our support to aid them in their recovery from the natural disaster."

Speaking at the event, the Hon'ble Chief Minister of Kerala, Pinarayi Vijayan said that Kerala is known for high quality of life and has topped the health index as a result of better health infrastructure and services. He said that these advantages are now being challenged by new lifestyle diseases, adding that the threat has to be addressed through joint efforts of all the stakeholders.

The hospital is designed as per international standards to ensure smooth patient flow and best in class patient experience. With world class infrastructure and cutting-edge medical technology, internationally benchmarked practices and a team of leading healthcare experts, the Apollo Adlux Hospital will provide high quality patient-centric experience.

The hospital is part of the complex which currently hosts the Adlux Group's International Convention and Exhibition Centre, which is the largest in South India. Expressing his passion for healthcare, **Mr. Puzhekadavil Sudheesan, Promoter and Director, Adlux Group** said, "It has always been my desire to give back to the community and I am happy to associate with the Apollo Hospitals Group to bring the best world-class healthcare services to the people of Kerala. Proximity to the airport will be a major factor for the development of medical value tourism, as it will provide easy access, especially to patients from West Asia."

The 250 beds Apollo Adlux Hospital will have 50 beds exclusively dedicated for critical care. The hospital will begin services as a tertiary care hospital with an advanced Oncology section planned for the next phase. The hospital will provide 24X7 round-the-clock super speciality treatment with experienced specialist doctors. World class equipment with advanced technology like MRI, 128 slice CT Scan, Cardiac cathlab, mammogram etc. with state of the art laboratory and emergency facilities will position the hospital as one of the best in the region. PET Scan and Linac to be equipped in the next phase will serve to strengthen the services to the patients. Super Speciality department like cardiac care, trauma care, orthopaedics, neurosciences, gastrosciences, kidney, with all affiliated specialities and sub specialities will be the hallmark of Apollo Adlux Hospital.